



**AMERICAN
TRADESHOW
SERVICES**

**Optimize
your ROI
with
Lead
Retrieval**

For More Information Call - 985.809.0600, ext 205

Collect
**Quality
Leads**
in a format
You Can Use
Instantly

MORE SALES

1	A	B	C	D	E	F	G
1	Date	Time	ID#	First Name	Last Name	Title	Company
2	6/3/2010	8:01:30 AM	L23769	Imz	Lead	President	ABC Corporation
3	6/3/2010	8:02:34 AM	L24869	Peter	Smith	President	Fleur De Lis Inc
4	6/3/2010	8:07:12 AM	L12333	Marcus	Willis	President	Carter & Kennedy LLP
5	6/3/2010	8:09:58 AM	597412	Betty	Acrian	Owner	Sweet and Sour, Inc
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	American Market Supplies Company
7	6/3/2010	8:20:20 AM	332158	Bob	Barker	Pricing Manager	Studio Corporation
8	6/3/2010	8:21:45 AM	332587	Wendy	Roberts	Project Assistant	
9	6/3/2010	9:01:07 AM	878243	Paul	Maultz	Sales Representative	Conf... Building inc
10	6/3/2010	9:10:34 AM	L41251	Michael		President	Floor... Concepts
11	6/3/2010	9:12:43 AM	L54214	Steven	De	Director of Sales	Building... Concepts
12	6/3/2010	9:17:01 AM	957431	Sarah	Browne	Administrative Assistant	Baker's Dozen Company
13	6/3/2010	9:25:09 AM	235895	Miluru	Bradley	Agent	Trademarks



EXPOPRO™
*Easy-to-Use
Desktop Unit*

- High-speed Printer
- Leads on Paper Only
- Reprint Individual Lead or All
- Unlimited Paper Supply
- Easy-to-Use Point & Shoot
- Color Touch Screen Display

- Easy-to-Use Point & Shoot
- Color Touch Screen Display

- High-speed Printer
- Leads on USB and Paper
- Reprint Individual Lead or All
- Unlimited Paper Supply

EXPOPRO PLUS™

*Easy-to-Use
Desktop Unit*



EXPOPRO MC50™
*Be Mobile.
Be Green.*

- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery
- Paperless, Green option
- Leads on USB

Additional Products and Services

GreenPlus ELR™

The green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. Within one week post-show, attendees that visited your booth will receive a customized email with access to your company's brochures in electronic form allowing them to retain an archive to your literature for when they most need it-when they are ready to buy!

Delivery & Training

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of exhibitor's custom qualifiers that can include products and/or services and loads it into the unit; can be easily attached to a prospect's record.

The ATS Standard...

- *Leads on 64mb USB drive, yours to keep
- *Easily imported into Excel, Outlook, ACT! And other major sales tracking programs
- *Each lead may contains Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal notes (determined by the association)
- *Random Drawing Raffle Feature on all units
- *20 Standard Qualifiers for Easy Follow-up
- *Free Technical Support Before, During & After the show

FDIC TRAIN TO BE YOUR BEST.

April 16-21, 2012 | Indiana Convention Center & Lucas Oil Stadium | Indianapolis, IN



217 General Patton Avenue
Mandeville, LA 70471

FDIC 2012

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, MARCH 16, 2012

1 Choose Your Unit(s)

EXPOPRO™

Paper Only Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- High-speed Printer
- Reprint Individual Lead or All
- **Leads on Paper only**
- Electrical Requirements <1 amp, 110V

\$ 210.00 \$ 240.00 x _____ = _____

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Full-size Monochromatic display
- High-speed Printer
- Reprint Individual Lead or All
- **Leads on Paper and USB**
- Electrical Requirements <1 amp, 110V

\$ 295.00 \$ 325.00 x _____ = _____

EXPOPRO MC50™

Be Mobile. Be Green.



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 310.00 \$ 340.00 x _____ = _____

2 Add Optional Services

GreenPlus ELR™

\$ 150.00 150.00 = _____

Delivery & Setup

\$ 65.00 \$ 85.00 = _____

Custom Qualifiers

\$ 60.00 \$ 80.00 x _____ = _____

3 Add It Up

Total Due (in US Funds)

= \$ _____

All fields are required. Please include a Payment Authorization Form with your order.

4 Fill It Out and Sign

COMPANY		BOOTH NO.	
EMAIL ADDRESS			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE NO.	FAX NO.		
WEBSITE	ORDER CONTACT		
ONSITE CONTACT	ONSITE CELL PHONE		

Order Online:

www.atsleads.com
User Name: FDIC2012
Password: 0512

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Mail Check Orders to:
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Attn: Exhibitor Services
217 General Patton Avenue
Mandeville, LA 70471

To Call Order In
or Ask Questions:
985-809-0600, ext 215

