



April 16-24, 2012
 Indianapolis Convention Center and Lucas Oil Stadium,
 Indianapolis, IN
www.fdic.com

As part of your participation as an exhibitor at FDIC 2011, your company receives a Basic Package listing in the FDIC Online Community as well as in the printed Show Guide. Below outlines what you receive in the Basic Package, which provides an opportunity for you to communicate with potential customers before, during and after the event. If you are interested in upgrading to the Platinum Packages for even more exposure, please fill out the information below and send back to Heather Hodges hodgesh@pennwell.com or Sue Ellen Rhine SueEllenR@pennwell.com or fax to +1 918-831-9834 or you may reach Heather at (918) 831-9481, Sue Ellen (918) 831-9786 for more information. *Reminder: This information will be printed in the Show Guide*

Compulsory Basic Package: \$290 (Included)	
Online	Print
Company Name/Booth #	Company Name/Booth #
Address, Phone, Fax	Address, Phone, Fax
One e-mail address	One e-mail address
Website URL	Website URL
One Company logo	One Company Contact
35 word Company Profile	35 Word Company Profile (linked to 5 categories)
5 products with description	
5 categories	
25 Keywords	
Optional Gold Package: \$695	
Online	Print
Basic +	Basic +
75 word Company Profile	1 Company Logo
7 product with description	Bold 75 word listing
7 categories	
"New" promotion category for 1 products	
25 Keywords	
Optional Platinum Package: \$1,025	
Online	Print
Basic +	Basic +
500 word Company Profile	1 Company Logo
10 product with description	Bold 150 word listing
10 categories	
"New" promotion category for 2 products	
10 uploads / 10 links	
25 Keywords	

Upgrade to: Platinum Package

Company Name _____ Contact _____
 Phone _____ Fax _____ E-Mail _____
 Address _____
 City _____ State _____ Zip/Postal Code _____

Charge to Visa/MasterCard/AMEX (circle card type) Acct # _____
Name on card _____ Exp. date _____
Signature _____

Check/money order enclosed. **Make payable to FDIC 2012
ENHANCED LISTING - Submission Information**

Online Community Website: www.community.fdic.com

The content team should have contacted the exhibit contact via email as well as phone to begin the collection process. In the case that they have not yet, you are welcome to proactively submit your information in the following ways:

E-mail: content@community.fdic.com
Phone: 877-214-8364
Fax: 888-783-4305

Once your listing is completed, please go to the online community and check to ensure it is all correct. Also, you are welcome to make changes to your listing at any time.