

## ENHANCED LISTING Packages & Upgrade

As part of your participation as an exhibitor at FDIC 2009 your company receives a Basic Package listing in the FDIC Online Community as well as in the printed Show Guide. Below outlines what you receive in the Basic Package. If you are interested in upgrading to the Platinum Package, please fill out the information below and send back to Jennifer Altfield at [jaltfield@pennwell.com](mailto:jaltfield@pennwell.com) or fax to 888-329-3342

<b>Basic Package (Included)</b>	
<b>Online</b>	<b>Print</b>
Company Name / Booth #	Company Name / Booth #
Address, Phone Fax, Email, Website URL	Address, Phone Fax, Email, Website URL
Company Logo	35 Word Company Listing
35 Word Company Listing	
5 Product Images and Descriptions	
5 Categories and Keywords	

<b>Platinum Package - \$995.00</b>	
<b>Online</b>	<b>Print</b>
Company Name / Booth #	Company Name / Booth #
Address, Phone Fax, Email, Website URL	Address, Phone Fax, Email, Website URL
Maximum Company Description (approx. 500 words)	<b>Bold</b> 150 Word Company Listing
10 Product Images and Descriptions	Company Logo
2 of 10 Products featured in "New Product" Category	
10 Categories and Keywords	
10 Uploads / 10 Links	

Upgrade to:        Gold Package                          Platinum Package

Company Name \_\_\_\_\_ Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Charge to Visa/MasterCard/AMEX (circle card type) Acct # \_\_\_\_\_

Name on card \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Check/money order enclosed. **Make payable to FDIC 2009**

## **ENHANCED LISTING Submission Information**

Online Community Website: [www.community.fdic.com](http://www.community.fdic.com)

The content team should have contacted the exhibit contact via email as well as phone to begin the collection process. In the case that they have not yet, you are welcome to proactively submit your information in the following ways:

Email: [content@community.fdic.com](mailto:content@community.fdic.com)

Phone: 877-214-8364

Fax: 888-783-4305

Once your listing is completed, please go to the online community and check to ensure it is all correct. Also, you are welcome to make changes to your listing at anytime.